

Outreach Plan

Time Lines and activities

April 2016-	-U.N Open Day
May 2016	-National Science Week
July 2016-	-National Secondary Schools Science and Engineering Fair
April-Sept	-Developing proposal Safaricon/Airtel Cosmos Challenge -Participants; University Students being aired on the National TV
May –Onwards	-Visiting nearby secondary schools

Targets

Big Question: What do we want to achieve?

Primary Schools

1. Borrow a Planetarium to demonstrate/simulate the solar system/galaxies
2. Movies on astronauts/space
3. Drawings/ask to draw the sky/planets/solar system
4. Drama/plays
5. Improvise models to demonstrate the solar system

Secondary Schools

1. Experiment to demonstrate the craters of the moon surface
2. Introduce Python for example for the students just to type “Hello”
3. Essay competitions
4. Binoculars
5. Basic Astronomy Tool kit
6. A Short Talk just to introduce the concept
7. Movies-Big bang
8. Videos (Marsian)
9. Charts with drawings
10. Create some Challenge
11. Astronomy/Space Quiz

Tertiary

1. A Talk-Presentation
2. Challenges
3. Astronomy Club
4. 3 minute presentation on Astronomy/Competition
5. Star gazing

Public

1. Go to a Park with binoculars/telescope
2. Science week exhibition
3. Get some press people (make sure that the audience also appear on the photos; TV just to motivate them to come next time and become interested)
4. Sunspot view

Also consider economic, social and political benefits etc.